

safend

Data Protection Suite

Adhere to regulatory data security and privacy standards



Maintain optimal balance between productivity and data security

Protect corporate IP, trade secrets, sensitive customer and employee data

Effective Data Protection Starts at the Endpoint

Safend Data Protection Suite protects organizations from data leakage and theft with a single software product providing granular port and device control, transparent hard disk encryption, comprehensive removable media encryption and accurate content control. It provides complete protection of sensitive data-in-use, data-at-rest and data-in-motion, without sacrificing productivity.

The Threat - Endpoint Data Leakage

Business survival and success is built on data security. Organizations depend on the security of their data - from intellectual property such as business plans and trade secrets, to sensitive customer data like health records, financial information and social security numbers.

Regulatory security initiatives such as Sarbanes Oxley (SOX), HIPAA, PCI, FISMA, and the UK Data Protection Act (DPA) require organizations to maintain ongoing visibility into endpoint activity. In today's sensitive regulatory climate, organizations are expected to demonstrate a comprehensive data protection strategy and understanding of all data transfer activities.

Industry statistics consistently show that the most significant security threat to the enterprise comes from within. With over 60% of corporate data residing on endpoints, gateway solutions and written security policies alone cannot mitigate the risk.

Growing numbers of laptops, removable storage devices, interfaces (physical and wireless), and users with access to sensitive data have made data leakage via endpoints - both accidental and malicious - a very real threat. It's an inevitable fact of life that laptops are lost or stolen. Likewise, it's simply too easy for sensitive data to walk out the door on an iPod, or be uploaded to the Web. According to Forrester*, data loss through endpoints is now a leading endpoint security concern - ahead of Malware, Spyware and other threats.

The Challenge - Effective Endpoint Data Protection

Despite the clear and present danger of data leakage and loss, implementing effective endpoint data protection remains an uphill battle for most organizations. Securing endpoints - without impacting employee productivity and system performance - demands a highly-flexible solution that takes into account the dynamics of real-world work environments.

Many end users view external devices and outbound communications as personal, and view encryption of any kind as a headache - often balking at and circumventing imposed security measures. As a result, today's data protection solutions need to be transparent without compromising the data security of an organization. All possible endpoint data leakage avenues must be managed with powerful, enforceable, tamper-proof security.

Endpoint data can exit organization boundaries in any number of ways: it can be carried away on an unencrypted storage device, mistakenly sent to unauthorized email recipients, or stolen with the laptop it is stored on. An effective endpoint security program must address the entire range of risks in order to properly protect organization data.

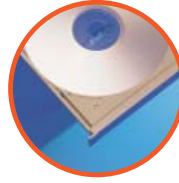
The Endpoint Threat in Numbers

- 52% of companies surveyed have suffered data loss via USB drives and other removable media
– *Forrester Report 2007*
- Over 70% of security breaches and data thefts originate from within
– *Vista Research*

The Cost of Data Leakage

- Average cost per data breach incident was \$6.6M and the cost per record was \$202 in 2008
– *Ponemon Institute*
- Information breaches trigger an average 5% drop in company share prices. Recovery to pre-incident levels takes nearly a year
– *EMA Research*

* Forrester Research Inc, a Market Research Firm



The Solution - Safend Data Protection Suite

The award winning Safend Data Protection suite provides complete endpoint data protection without compromising productivity. Each component within the Safend Data Protection Suite can be implemented stand alone or in combination and compliments your existing security infrastructure.

Safend Data Protection Suite includes:

Safend Auditor - immediately recognize your security risks through a clientless tool that identifies all devices currently or historically connected to your endpoints via USB, Firewire, PCMCIA or WiFi ports.

Safend Discoverer - locate and map sensitive data stored on your organizational endpoints.

Safend Inspector - inspect, classify, filter and block leakage of your sensitive content and data through email, IM, Web, external storage, printers and more.

Safend Encryptor - transparently protect and encrypt your laptops and PC's.

Safend Protector - block or encrypt data transferred to external media and devices (CD/DVD, USB, Firewire, etc.) and block connections to unsecure wireless networks.

Safend Reporter - easily generate graphical regulatory compliance reports and security log summaries through an intuitive tool.

Customer Testimonials

"Simply telling more than 500 people not to use their USB ports was just not a realistic solution...Safend gives us what we need to maintain the privacy and integrity of our client information."

- Bill Liston, IT Solutions Technician, ConnectiCare

"Safend's products are well thought out and actually accomplish more than we expected. The product is robust, helping us in our proactive quest to identify potential problems."

- Alan Pomerantz, Chief Security Officer, Philadelphia Stock Exchange

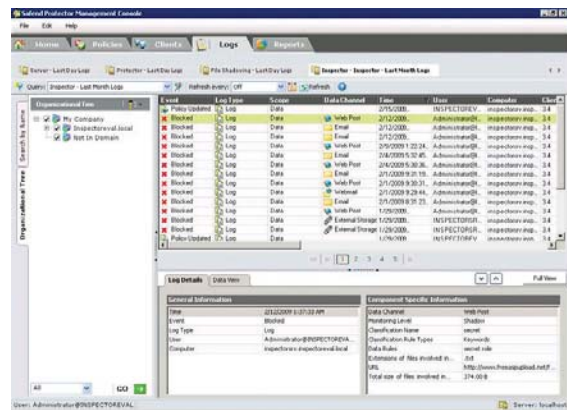
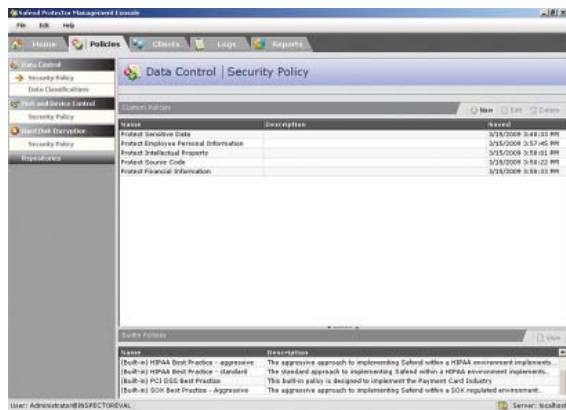
"Since installing Safend, we have been able to easily monitor and control all device activity in our organization...the deployment went very smoothly - no errors, no hassles...saving us time and needless effort."

- Michael Apt, IT and Security Manager, SCD



The Ultimate Combination of Visibility, Control and Protection

The Safend Data Protection Suite, will protect your organization against the compromise or loss of data through its **single** server, **single** console, **single** agent architecture. Tamper resistant and operating transparently on each endpoint; the Safend Data Protection Suite will discover, classify, protect, alert, log, block and encrypt your organization's most vital data whether devices are on or offline.



Why Safend?

- Flexible and compliments your existing security infrastructure
- Manage all your data protection measures with a **single** server, **single** console and a **single** lightweight agent
- Monitor real-time traffic and apply granular security policies over all physical, wireless and removable storage interfaces
- Best of breed port and device control
- Hard disk encryption is completely transparent and does not change end user experience and common IT procedures
- Comprehensive and enforceable removable media encryption
- Full control over sensitive data both inside and outside organizational networks
- Track file transfers from encrypted devices even on non-corporate computers
- Each computer is protected 100% of the time, even when it is not connected to the network
- Built from the ground up to enforce a comprehensive security policy appropriate for your specific organizational needs
- Common Criteria EAL2 certified and FIPS 140-2 validated

About Safend

Safend is a leading provider of endpoint data protection software. Our products protect against corporate data loss by offering comprehensive data encryption, port control, device control and content inspection, ensuring compliance with regulatory data security and privacy standards. Safend's products encrypt internal and external hard drives, removable storage devices and CD/DVDs; provide granular port and device control over all physical, wireless and removable media devices; and control sensitive data transferred over endpoint and network channels. With more than 1,800 customers worldwide and 2.5 million licenses sold, Safend's software is deployed by multinational enterprises, government agencies, healthcare organizations, and small to mid-size companies across the globe.



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